

"You'll Always Find"

says the Good Judge



That you get more genuine satisfaction at less cost when you use this class of tobacco.

A small chew lasts so much longer than a big chew of the ordinary kind. And the full, rich real tobacco taste gives a long lasting chewing satisfaction.

Any man who uses the Real Tobacco Chew will tell you that.

Put up in two styles

W-B CUT is a long fine-cut tobacco
RIGHT CUT is a short-cut tobacco

Weyman-Bruton Company, 1107 Broadway, New York City

NOW IS THE TIME

To consider the

FURNACE QUESTION!

We have a complete line of both pipe and pipeless furnaces and Arcola Heating outfits, and will be glad to give you estimates on the cost of installing.

We also have a good stock of V & K pump outfits and just received a shipment of gas engines, sizes 1-2, 3, and 5 H. P.

H. R. UDICK

Phone 152 Plumbing and Heating

DREAMLAND SUNDAY MONDAY



ADOLPH ZUKOR presents

DAVID GRAHAM PHILLIPS' GREATEST STORY

THE COST

WITH VIOLET HEMING
A Paramount Interval Picture

She married a rake in secret, on his promise to reform—Lost him to her best friend—Saw him ruined in Wall Street by a man whose wife he had wronged—Wept in anguish over her homeless child.

And then, when her faithless husband was "down and out" and the love of an honorable man was offered her—come and see what some women can do!

A Gripping Romance of Dollars and Hearts, with the Gifted Star of "EVERYWOMAN" in the Leading Role.

METHODIST CHURCH

Sunday Services
10 A. M. Sunday School.
11 A. M. Preaching "Righteousness and Success."
7:15 P. M. Epworth League.
8 P. M. Gospel Service "What Shall I Do With Jesus."
Please note the Change in the hour of the evening services.

BAPTIST CHURCH

Bible School, 10:00.
Morning Worship, 11:00.
Junior B. Y. P. W. 6:30.
Senior B. Y. P. W. 6:30.
Bible Study Class, 6:30.
Gospel Service, 7:30.
Prayer Service, Wednesday 7:30.
Choir Rehearsal, Thursday 7:30.

VALLEY VIEW NEWS

POULTRY CLUB ORGANIZED IN VALLEY VIEW DISTRICT

Corn Club Also Formed So That Boys and Girls Have Busy Season Ahead of Them—Easter Service Held—Other Valley

Mr. Wellman the county club leader organized a poultry club and a corn club here last week. The clubs met and elected their officers. The poultry club elected Francis Griffin president, LeRoy Dean vice president, John Johnson secretary. The other members are Merle Kenney, Mable Blackley, Homer Off, Byron Dean, David Griffin, Leslie Albee, Chalmer Ransom. The corn club members are Ernest Burr president, Alcah Ingraham, vice president, Serene McMurren, secretary, Fay Reed, Laurence Burr and Victor Belsie. Miss Wilson organized a sewing club before she left and the work will be continued under the direction of Mrs. Margaret Griffin.

The following pupils have been neither absent nor late the past month: Maurice Frakes, George Ingraham, Leonard Carl and Ralph Sundquist, Fay Reed, Claudine and Virginia DuPre, Mable Blackley, Homer and Eggert Off, Merle Kenney, Harold, Leslie and Lawrence Albee, Linda and Chalmer Ransom, Serene Mc Murren, Freddie Moeller, Cecil Mathews, John Johnson.

A. P. Burr and family spent Sunday at the home of W. G. Armstrong and enjoyed a bounteous dinner suggestive of the Easter day.

Mrs. W. G. Armstrong visited Mrs. B. Atherton of Ontario Saturday.

Mrs. H. McMurren and daughter Abbie visited relatives in Weiser Sunday.

Orb and John Moreland visited relatives in Weiser Sunday.

Mrs. C. E. Amidon and Miss Agnes visited with Mrs. Crane and Mrs. Stewart Monday afternoon.

W. G. Armstrong returned Thursday from Portland where he has been on business.

Mr. and Mrs. Gray Kenney visited Mr. and Mrs. Lee Gibson of Huston, Idaho Sunday.

At the Easter service Sunday the solos by Mrs. C. E. Rees and Mrs. Charles Johnson were enjoyed by all present. Rev. Ward preached on the death of Jesus typified by putting off the old man and putting on the new man.

J. H. Brown and family called at the Burr ranch a few minutes Monday. He is busy getting his new land seeded.

Some work was done last week on the cross road just south of Valley View School.

J. H. Moeller and family motored to Payette Sunday afternoon.

Mr. A. Belsie was a visitor in the Owyhee District Sunday.

Miss Boyd and Mrs. Sanders of Payette spent Sunday afternoon with Mrs. A. B. Albee at Barrows ranch. H. McMurren was a business visitor in Weiser Saturday.

Mrs. Clarence Rees visited her mother, Mrs. Bures Sunday afternoon.

Mr. and Mrs. Shaw returned to their home in Payette Friday. Mr. Shaw has been grafting trees on the Barrow ranch.

Mr. and Mrs. Gray Kenney visited at the Charles Johnson home Sunday afternoon.

Mr. and Mrs. Henry Koehl visited the C. H. Moeller family Sunday. Mrs. Koehl visited the Sunday school in the afternoon.

Mrs. Holden Clement is quite ill with the tonsillitis.

LOCAL PERSONALS

Mrs. Grace Berry and son, Ren were Sunday guests of Mrs. B. D. Wilson in Payette.

Code Butler came up from Boise Saturday and returned Sunday.

Mrs. Ethel McGinnis visited her family in Weiser Tuesday.

Mrs. Wm. Shimick of Weiser was shopping in Ontario Saturday.

Mr. and Mrs. Will Cousenour and Mr. and Mrs. Vincent Byron of Payette were week end guests of Mr. and Mrs. Stroup.

Mrs. F. M. Morgan of Jamieson was shopping in Ontario the latter part of the week.

Mrs. Mary and Nellie Morris of the Morris Millinery and Novelty Shop were Easter visitors with their parents in Weiser.

Misses Harriet Smith and Hazel Burbridge of Weiser were Ontario shoppers Saturday.

Pete Tensen of Nyssa was in Ontario Saturday.

Mr. and Mrs. Fred Platt drove up from Parma Sunday and spent the day with Mr. and Mrs. C. W. Platt and family.

Mr. and Mrs. E. C. VanPetten and their guests Mr. and Mrs. H. E. Roberts of Ponca, Okla. drove to Nampa Sunday, calling on Mr. and Mrs. John Dunphy. They drove to Boise and attended the funeral of Major Fred R. Reed. The trip also gave Mr. and Mrs. Roberts an opportunity of seeing the country and surrounding towns in which they are interested as they may decide to locate in this country.

Mrs. John Hoffman of Juntura, returning to her home after spending the winter at San Bernardino, California, stopped in Ontario for a few days to visit her brother Henry Griffin and the E. H. Test family.

Mr. and Mrs. S. F. Taylor are re-joining over a new grand-daughter born at Seattle, Washington, Friday March 25 to Mr. and Mrs. E. I. Ergan of Portland.

Born to Mr. and Mrs. A. L. Guerber of Jamieson, March 24, at the home of Mrs. F. E. Aker, a son.

Born, March 25 to Mr. and Mrs. John B. Smidt who live about ten miles S. W. of Ontario, a son.

Making Some Timely Facts Plain To All Customers of the Idaho Power Company

As your agents, we believe at all times in a frank statement of our business methods, our rates, our cost of service, our valuation and other conditions affecting our relations with customers.

Just now you are asking these questions:

Why was a valuation of the Idaho Power Company property made?

What is the purpose of the hearing before the State Utility Commission in April, 1921?

Are uniform rates charged to all customers for the same class of service?

Who should pay the cost of extensions made to render new service?

Let us discuss these questions in a straightforward manner. What we have to say can be substantiated by public records as well as the records of our Company.

Valuation Openly Arrived At

Under the laws of the State of Oregon, all utilities furnishing you with service are entitled to a return covering the actual cost of rendering that service plus a fair return on the value of the property used in rendering such service.

The Idaho Power Company started a valuation of its property early in 1917, within a few months after the organization of the Company. War conditions compelled us to suspend that work.

In 1919, the Legislature of the State of Idaho, at its Fifteenth Session, passed a law requiring every public utility in the State, except railroad corporations, to file with the Public Utilities Commission of Idaho an inventory of all its properties within the State, showing in detail the cost of construction, or the cost of replacement of such properties.

In compliance with this law, our valuation report, the result of eighteen months' work of a corps of 50 engineers and clerks, was filed with the Idaho Commission on October 15, 1920, and later filed with the Public Service Commission of Oregon.

As you know, the Public Utilities Commission of Idaho, on April 6, 1921, will hold a preliminary hearing on this valuation, in which the Public Service Commission of Oregon will join, and, in their notice of such hearing, state:

"It is expected at this hearing the company will introduce evidence in the form of exhibits to show investments, revenues and expenses over a period of years, and other data pertaining to its finances and values, after which an adjournment will be taken to permit the Commission's engineers and auditor, and others interested, to make an examination and check of these exhibits. After this is done the case will be set for further hearing, at which time any person affected may appear and cross-examine applicant's witnesses or offer evidence touching on the valuation of the Company's properties or the matter of rates."

In answer to certain misleading assertions which have recently appeared in the press, we want you to know:

First: That, during the five years we have operated in Idaho, notwithstanding the very material increase in all costs of doing business, we have received no increases in rates except those granted in 1920, which are as follows:

- 10 per cent on Lighting Service.
- 10 per cent on Commercial Power and service to other Public Utilities
- 10 per cent on old demand Irrigation Power Service.
- 20 per cent on a portion of New Demand Irrigation Power Service.
- 25 per cent on remaining portion of New Demand Irrigation Power Service.
- 30 per cent on a portion of our Flat Rate Air Heating Service.
- 10 per cent on balance of Air Service and Commercial Water Heating
- No increase in Cooking Water Heating and a portion of Power Service.

Rates Not in Question Now

Second: That we have no application for an increase in rates now pending before the Public Utilities Commission of Idaho or the Public Service Commission of Oregon.

Third: That rates for service of this utility, or any other utility in the State of Oregon are, under the law, to be based upon the value of property used and useful in serving utility's customers, and have no relation to the bonds, stocks or other securities which the Company may have issued.

Unequal Rates

Fourth: Due to the fact that the Idaho Power Company took over the business of a number of different power companies, and has continued to render service at the rates of these old companies, lighting and small power customers in certain portions of our territory are receiving service at rates that are from 20 per cent to 30 per cent more than those paid by similar customers in other parts of our territory. It would appear advisable, when the actual value of the property of this Company has been determined by the Commissions, to have adopted and approved a uniform set of rates to apply throughout the entire territory served.

Extensions

Fifth: As previously stated, the Power Company is entitled to receive, according to the law of Oregon, rates to cover the cost of all service and a fair return on the value of its property. Therefore, when extensions are made to serve customers at a distance from the Company's system, all the cost of such service must either be borne by the customer requiring the extension or else a portion of the cost by all customers of the Company in the form of higher rates. In other words, it is desired that present customers should help pay extra costs of service to new customers, or shall the new customers be required to meet such costs themselves? These are some of the facts that we, as your agents, want you to know. We welcome investigation of our valuation and rates, and extend to you every facility that we have so that you may have a better understanding of our business.

Idaho Power Company

W. R. PUTNAM, Vice Pres. & Gen. Mgr.